

POLICY RELATING TO EDUCATION

COMMERCIALISM AND ADVERTISING

The Wachusett District School Committee recognizes that students are regularly exposed to exploitative commercial advertising through a variety of media. Consequently, the District seeks to minimize exposure of its students to commercialism and advertising that is devoid of instructional content or merit while participating in both classroom instruction as well as District-sponsored co-curricular activities.

Because partnership with the local and national business community, however, can result in enriching educational experiences for students, decisions regarding the educational merit of instructional and non-instructional materials provided by local and national businesses shall reside with the Superintendent or his or her designee.

First Reading: 10/24/06

Second Reading: 11/14/06

WRSDC Policy 3460